

Academic Template Rubric
 Final
 March 27, 2014

	1 <i>The evidence provided suggests very limited performance within this category</i>	2 <i>The evidence provided suggests limited performance within this category</i>	3 <i>The evidence provided suggests an average level of performance within this category</i>	4 <i>The evidence provided suggests above average performance within this category</i>	5 <i>The evidence provided suggests exceptional performance within this category</i>	SCORE
Criterion 1: History, Development, and Expectations	<ul style="list-style-type: none"> • Program demonstrates a very limited sense of its mandate and its position in the University • Program demonstrates very limited evidence of how initiatives are connected to the main objectives of the program • Program demonstrates very limited evidence of its ability to anticipate and adapt to change 	<ul style="list-style-type: none"> • Program demonstrates a limited sense of its mandate and its position in the University • Program demonstrates limited evidence of how initiatives are connected to the main objectives of the program • Program demonstrates limited evidence of its ability to anticipate and adapt to change 	<ul style="list-style-type: none"> • Program demonstrates a sense of its mandate and its position in the University • Program demonstrates that initiatives are connected to the main objectives of the program • Program demonstrates ability to anticipate and adapt to change 	<ul style="list-style-type: none"> • Program demonstrates an above average sense of its mandate and its position in the University • Program demonstrates that initiatives have an above average connection to the main objectives of the program • Program demonstrates an above average ability to anticipate and adapt to change 	<ul style="list-style-type: none"> • Program demonstrates an exceptional sense of its mandate and its position in the University • Program demonstrates that initiatives are exceptionally well-connected to the main objectives of the program • Program demonstrates an exceptional ability to anticipate and adapt to change 	
Criterion 2 External Demand	<ul style="list-style-type: none"> • Very limited demand for entrance to the program • Very limited demand for graduates 	<ul style="list-style-type: none"> • Limited demand for entrance to the program • Limited demand for graduates 	<ul style="list-style-type: none"> • Average demand for entrance to the program • Average demand for graduates 	<ul style="list-style-type: none"> • Above average demand for entrance to the program • Above average demand for graduates 	<ul style="list-style-type: none"> • Exceptional demand for entrance to the program • Exceptional demand for graduates 	

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	<ul style="list-style-type: none"> • Very limited demand for research/ creative and service activities • Strong evidence to suggest decreasing demand 	<ul style="list-style-type: none"> • Limited demand for research/ creative and service activities • Some evidence to suggest decreasing demand 	<ul style="list-style-type: none"> • Average demand for research/ creative and service activities • Program is commonly available • Demand likely to remain stable 	<ul style="list-style-type: none"> • Above average demand for research/ creative and service activities • Moderately unique program • Evidence of above average increase in anticipated demand 	<ul style="list-style-type: none"> • Exceptional demand for research/ creative and service activities • Exceptionally unique program • Evidence of exceptional increase in anticipated demand 	
Criterion 3 Internal Demand	<ul style="list-style-type: none"> • Very limited internal demand • Very limited evidence of contribution to the quality of other programs 	<ul style="list-style-type: none"> • Limited internal demand • Limited evidence of contribution to the quality of other programs 	<ul style="list-style-type: none"> • Average level of internal demand or no capability to support internal demand • Contributes to the quality of other programs 	<ul style="list-style-type: none"> • Above average level of internal demand • Above average contribution to the quality of other programs 	<ul style="list-style-type: none"> • Exceptional level of internal demand • Exceptional contribution to the quality of other programs 	
Criterion 4 Quality of Program Inputs	<ul style="list-style-type: none"> • Very limited evidence of the ability to attract top students • Very limited quality resources which often hinder program delivery • Very limited evidence of activities and practices which 	<ul style="list-style-type: none"> • Limited evidence of the ability to attract top students • Limited quality resources which sometimes hinder program delivery • Limited evidence of activities and practices which 	<ul style="list-style-type: none"> • Ability to attract top students • Average quality resources support the program • Activities and practices promote academic excellence 	<ul style="list-style-type: none"> • Above average ability to attract top students • Above average quality resources support the program • Above average level of activities and practices which 	<ul style="list-style-type: none"> • Exceptional ability to attract top students • Exceptional quality resources enrich the program • Exceptional level of high quality activities and practices which promote 	

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	promote academic excellence	promote academic excellence		promote academic excellence	academic excellence	
Criterion 5 Quality of Program Outcomes	<ul style="list-style-type: none"> • Very limited evidence of student success • Very limited evidence of faculty success in research/ creative activity and service 	<ul style="list-style-type: none"> • Limited evidence of student success • Limited evidence of faculty success in research/ creative activity and service 	<ul style="list-style-type: none"> • Average student success • Average faculty success in research/ creative activity and service 	<ul style="list-style-type: none"> • Above average student success • Above average faculty success in research/ creative activity and service 	<ul style="list-style-type: none"> • Exceptional student success • Exceptional faculty success in research/ creative activity and service 	
Criterion 6 Size, Scope & Productivity	<ul style="list-style-type: none"> • Very limited resources have significant negative impact on efficiency • Very limited evidence of appropriate levels of research/ creative and service activity given the size of the program and the standards of the discipline 	<ul style="list-style-type: none"> • Limited resources sometimes have a negative impact on efficiency • Limited evidence of appropriate levels of research/ creative and service activity given the size of the program and the standards of the discipline 	<ul style="list-style-type: none"> • Resource level supports an efficient program • Average levels of research/ creative and service activity given the size of the program and the standards of the discipline 	<ul style="list-style-type: none"> • Resources support a program of above average efficiency • Above average levels of research/ creative and service activity given the size of the program and the standards of the discipline 	<ul style="list-style-type: none"> • Resources support an exceptionally efficient program • Exceptional levels of research/ creative and service activity given the size of the program and the standards of the discipline 	
Criterion 7 Revenue & Resources Generated	<ul style="list-style-type: none"> • Total revenue generated is far below revenue generation for programs of similar size and scope • Very limited evidence 	<ul style="list-style-type: none"> • Total revenue generated is below revenue generation for programs of similar size and scope • Limited evidence of 	<ul style="list-style-type: none"> • Total revenue generated approximately equals revenue generation for programs of similar size and scope • Initiatives to increase 	<ul style="list-style-type: none"> • Total revenue generated is above revenue generation for programs of similar size and scope • Above average 	<ul style="list-style-type: none"> • Total revenue generated is well above revenue generation for programs of similar size and scope • Exceptional initiatives to 	

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	of initiatives to increase revenue through enrolment	initiatives to increase revenue through enrolment	revenue through enrolment, or program is at maximum capacity	initiatives to increase revenue through enrolment	increase revenue through enrolment	
Criterion 8 Costs and other expenses	<ul style="list-style-type: none"> Costs substantially exceed the cost of programs of similar size and scope Very limited evidence of initiatives to manage costs 	<ul style="list-style-type: none"> Costs exceed the costs of programs of similar size and scope Limited evidence of initiatives to manage costs 	<ul style="list-style-type: none"> Costs are approximately equal to the costs of programs of similar size and scope Initiatives to manage costs 	<ul style="list-style-type: none"> Costs are below the costs of programs of similar size and scope Above average evidence of strategies for managing costs 	<ul style="list-style-type: none"> Costs are substantially lower than the costs of programs of similar size and scope Exceptional initiatives to manage costs 	
Criterion 9 Importance	<ul style="list-style-type: none"> Program demonstrates very limited alignment with the guiding principles Program demonstrates very limited connection to other programs, departments and the University Program demonstrates very limited connection to external stakeholders 	<ul style="list-style-type: none"> Program demonstrates limited alignment with the guiding principles Program demonstrates a limited connection to other programs, departments and the University Program demonstrates a limited connection to external stakeholders 	<ul style="list-style-type: none"> Program demonstrates alignment with the guiding principles Program demonstrates connection to other programs, departments and the University Program demonstrates connection to external stakeholders 	<ul style="list-style-type: none"> Program demonstrates above average alignment with the guiding principles Program demonstrates an above average connection to other programs, departments and the University Program demonstrates an above average connection to external stakeholders 	<ul style="list-style-type: none"> Program demonstrates an exceptional alignment with the guiding principles Program demonstrates an exceptional connection to other programs, departments and the University Program demonstrates an exceptional connection to external stakeholders 	

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	<ul style="list-style-type: none"> • Program demonstrates a very limited role in delivering the University's future 	<ul style="list-style-type: none"> • Program demonstrates a limited role in delivering the University's future 	<ul style="list-style-type: none"> • Program demonstrates a role in delivering the University's future 	<ul style="list-style-type: none"> • Program demonstrates an above average role in delivering the University's future 	<ul style="list-style-type: none"> • Program demonstrates an exceptional role in delivering the University's future 	
Criterion 10 Opportunity Analysis	<ul style="list-style-type: none"> • Program demonstrates very limited potential for seizing opportunities to benefit the program • Program demonstrates very limited potential for seizing opportunities to benefit the University 	<ul style="list-style-type: none"> • Program demonstrates limited potential for seizing opportunities to benefit the program • Program demonstrates limited potential for seizing opportunities to benefit the University 	<ul style="list-style-type: none"> • Program demonstrates potential for seizing opportunities to benefit the program • Program demonstrates potential for seizing opportunities to benefit the University 	<ul style="list-style-type: none"> • Program demonstrates above average potential for seizing opportunities to benefit the program • Program demonstrates above average potential for seizing opportunities to benefit the University 	<ul style="list-style-type: none"> • Program demonstrates exceptional potential for seizing opportunities to benefit the program • Program demonstrates exceptional potential for seizing opportunities to benefit the University 	